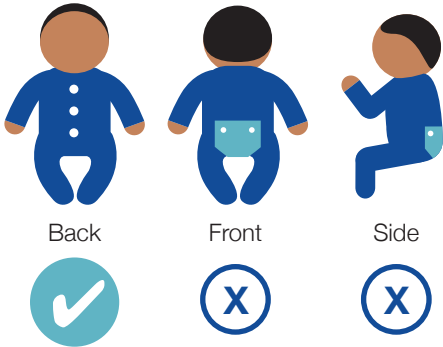




DID YOU KNOW?

A baby's risk of death is **40 times** higher when sleeping in an adult bed.

By your side[®], for keeping babies safe while they sleep.



ALWAYS put your baby to bed on its back—this is the safest way for a baby to sleep.



NEVER let a baby sleep in the same bed as others. Share a room with your baby but not the same sleeping surface.

NEVER put a baby to sleep on a couch, adult bed, chair or car seat.

